

HOW TO
START SCHOOL AT

KEUNE
Academy

BY 124

KEUNE 

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by 124

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ARE YOU READY TO LEARN HOW TO START YOUR CAREER IN COSMETOLOGY?

We're excited to help you start your journey into the beauty industry! No matter where you are in your current life and career, you can pursue what you love! Become part of the Keune Academy by 124 family by starting the application process and picking the program that suits you best.

If you're ready to get started at Keune Academy by 124, here are the next steps you can take!

STEP 1: SCHEDULE YOUR TOUR

Once you get in contact with us, we'll reach out to you to schedule your tour! Get to know us, envision yourself at our school, and meet the instructors and people you'll be working with to achieve your goals in beauty.

Tours typically take about an hour and we'll walk through everything you need to start school here at Keune Academy by 124! **We'll also give you a token of our appreciation for checking us out.**

Take a look at our top tips to make the most out of your visit on the next page:



ASK THE RIGHT QUESTIONS

On your tour, bring a notebook and paper to take notes and compare your notes from other hair schools you may have visited.

Be engaged and don't hesitate to ask us whatever questions you can think of! Not sure what to ask? Try these:

- What programs do you offer?
- What can I learn at your school?
- What are class schedules like?
- When do classes start?
- What is the school culture like?
- What products do you offer on your school's salon floor?
- What's a day in the life of a student look like?
- What's included in the school's kit?
- What financing options are there?
- Do you offer payment plans?
- What career resources do you have to help me find a career after graduation?



COME IN FOR YOUR NEW LOOK!

Consider getting a new haircut by the students at Keune Academy by 124. **After your tour, schedule a hair appointment to get the experience a guest would receive while sitting in your chair.** *All services provided by students under the supervision of licensed professionals.*

You can ask our students about their experience with Keune Academy by 124, and get a firsthand feel of what it might be like to be a student yourself!

Don't forget to pick up some professional products on your way out!

Tag us with your new style @keuneacademyby124!

STEP 2: APPLY FOR FINANCIAL AID

When putting together your application paperwork, start applying for financial aid as soon as possible, **even if you aren't sure which school you plan to apply for.**

The best part about applying for federal student aid is that you can start applying BEFORE you've enrolled, which can potentially make the enrollment process faster and easier.



HOW TO APPLY FOR FEDERAL STUDENT AID

Fill out the Free Application for Federal Student Aid (FAFSA®) online at www.studentaid.gov. Click “apply for aid”, then click “complete the FAFSA® application.”

You will need to establish an FSA user ID. You will need your tax return when filling out the FAFSA®.

Filling it out online will speed up the process tremendously. Also, please utilize the IRS data retrieval tool, which will save time as well.

School Code: 041509

For Award Year 20/21, use your 2018 tax returns and Award Year 21/22 use 2019 tax returns to find out eligibility for:

- Pell Grants
- Stafford Direct Loans
- Stafford Direct Plus Loans (for parents of student)



All applications for *federal student aid* are considered “independent” or “dependent.”

Dependent students are required to include information about their parents on the FAFSA®.

By answering a few questions, you can get a good idea of which category you fit into.

- Will you be 24 or older by Dec. 31 of the school year for which you are applying for financial aid?
- Will you be working toward a master’s or doctorate degree (such as M.A., M.B.A., M.D., J.D., Ph.D., Ed.D., etc.)?
- Are you married or separated but not divorced?
- Do you have children who receive more than half of their support from you?
- Do you have dependents (other than children or a spouse) that live with you and receive more than half of their support from you?
- At any time since you turned age 13, were both of your parents deceased, were you in foster care, or were you a ward or dependent of the court?
- Are you an emancipated minor or are you in a legal guardianship as determined by a court?
- Are you an unaccompanied youth who is homeless or self-supporting and at risk of being homeless?
- Are you currently serving on active duty in the U.S. armed forces for purposes other than training?
- Are you a veteran of the U.S. armed forces?

If none of the criteria listed on the previous page apply to you, **you may be considered a dependent student and may be required to provide your parents' financial information when completing the FAFSA®.**

If you answered yes to any of these questions, then you may be an independent student. You may not be required to provide parental information on your FAFSA®.




STEP 3: BUILD YOUR APPLICATION PACKET

We'll provide an application and all the info you need when you visit our school, but you can start getting things together even before you come in for your tour! We want students who are passionate about what they do and sincerely want to learn beauty, so showcase that love of beauty in your application!

When applying to Keune Academy by 124, you must:

- Be 17 years of age
- Provide high school diploma, official high school transcripts, or a GED
- Provide proof of age (birth certificate, green card, or passport)
- Submit an application for enrollment and \$50 non-refundable application fee
- Write a 500-750 word essay on "Why I Chose This Industry"
- Provide a Driver's license or I.D. card
- Submit a Social Security Card
- Pass the Wonderlic Entrance Exam with a score of 18 or above.
- Pay a \$500 down payment toward supply kit/books



Tips To Build Your Application:

- Make sure your birth certificate and social security card are official documents and not copies.
- Start filling out the FAFSA® as soon as possible.
- If you have a foreign high school diploma, start getting the official transcript as soon as you can when looking at schools so you don't have to wait to receive it.

WRITING THE ESSAY

When writing the admissions essay, think about why you want to pursue an education in beauty and put it into words. We ask our potential students to write an essay, because we want to know more about you and why you want to pursue an education in beauty!

The prompt of the essay is “Why I Chose This Industry,” which you can answer through questions like:

- When did you realize you were interested in entering the beauty industry?
- What do you love about the beauty industry?
- Why do you want to go to Keune Academy by 124?
- What is your dream career after you become a licensed professional?



Writing Tips

- **Start writing your essay with an outline.**
If you can't think about what you want to write, start writing whatever you can think of, and then reread, reorganize, and edit.
- **Have someone else read your paper.**
It can be hard to edit your own writing, but giving it to a trusted friend or family member can provide valuable feedback.
- **Follow the word count.** Before you start writing, 500 words might seem like a lot, but once you get writing, you'll often find that it's hard to stay within the word limit. Focus on what you want to say and if you find yourself rambling, stop writing, go back, and edit.
- **Write the essay, then walk away.**
Reread what you wrote when you're feeling fresh! That will help you catch the smaller mistakes you might not have noticed.

STEP 4: TAKE THE WONDERLIC EXAM

One of the requirements to enroll at Keune Academy by 124 is to take the Wonderlic Exam. Think of the Wonderlic Exam like a pre-employment test. It's much easier than an SAT or ACT, but it will test basic logic skills, math, and English.

The test may seem intimidating, but if you do a little preparation, you can pass! **If you don't get a score of 18 or higher on the first attempt, you can retake the test, often between 48 hours and one week after receiving your initial score.**





Tips to prepare for the test

- **Read through the WonderLic practice exam** we provide before taking the test so you know what to expect.
- **Keep calm! Around 95% of our students pass it the first time,** so be confident! Understand that if you do fail the first time, you can retake it!
- **Practice doing math without a calculator.** You won't be able to use a calculator, but you can use pen and paper to work through each problem.

STEP 5: GET READY FOR YOUR FIRST DAY

Once you've put everything in place, it's time to get ready for your first day! **We do have a dress code, so be prepared to dress for success.** We ask our students to dress a certain way so you can start preparing to become a beauty professional now!

We expect our students to show up with:

- Black attire with no rips or tears in jeans and no sleeveless tops
- Well-groomed hair and makeup
- Clean, comfortable shoes
- Trendy or stylish accessories

When you can, start applying what you've learned to your own styles! Try out a new makeup look or style your hair with techniques you've learned in class. **It's a great way to practice your skills and showcase what you can do for each client.**



FINAL TIPS TO FIND THE RIGHT SCHOOL FOR YOU

We hope you're ready to get started at Keune Academy by 124 after following these steps!

If you're still not sure if you've found the right school, here are some other things you should consider at each school you explore!

REPUTATION & REVIEWS

Look at each school's reviews on Google and Facebook. What kind of experience can you expect to get at the school? You can also consider asking stylists at salons where they went to school and any advice they have for future students.

LOCATION

Finding a hair school close to home can make or break your education. Especially if you are planning on working while going to school, you don't want to get caught in any traffic or something that would stop you from getting to work or class on time.

COST

Beauty school is a money and time investment in yourself! While the upfront cost may seem like a lot, there are a variety of ways to make paying for school easier on your budget.

Is the school you're considering attending accredited? If they are, not only can you get a better education, you can also take advantage of financial aid, available to those who qualify.

PRODUCTS

Different cosmetology or hairstyling schools may use different products. It's important to find a school that uses salon-quality products that help you create gorgeous looks for each of your clients and help them recreate their looks at home.



CLASS SCHEDULES AND CURRICULUM

Finding the right school that fits your schedule is a must! Ask the cosmetology school what schedules they have to offer and how much time you can expect to spend in class per week.

While Georgia mandates certain criteria for the curriculum to help future beauty professionals become licensed, the experience at each school may be different. Look for a school that's going to actively support and help you get the experience you need to become a successful beauty professional.

RESOURCES FOR STUDENTS

Becoming a licensed professional is just the first step to your future career. Talk to the school about how they can help you during and after your education at hair school.

The right school can help you find a career after graduating, and make sure you're supported from the application process to your graduation.



LEARN HOW TO GET STARTED AT KEUNE ACADEMY BY 124!

Reach out to us to schedule your tour of our school today! **We can't wait to help you pursue your future in beauty!**

[KEUNE ACADEMY BY 124](#)

755 Lawrenceville Suwanee Rd

Bldg 1300

Lawrenceville, GA 30043

[Phone: \(470\) 235-9985](#)

